



## **Privacy Policy**

We have created this privacy policy to demonstrate our commitment to the privacy of the users of this website. Please read the following to learn more about our privacy policy, and how we treat personally identifiable information collected from our visitors and users.

### **What this Privacy Policy Covers**

This privacy policy covers our treatment of personally identifiable information collected through this website.

### **Collection and Use of Personal Information**

You can visit this website without revealing any personal information. However, we need certain personal information if you wish to purchase our products, register for an account, receive newsletters, or use certain other services.

Where required, this information may include your personal contact information and/or your company contact information. We will use this information to reply to your enquiries, to provide you with requested products and services, to set up your member's account, and to contact you regarding new products and services.

By accessing the services on this website and voluntarily providing us with the requested personal information, you consent to the collection and use of the information in accordance with this privacy policy.

### **Collection and Use of Non-Personal Information**

Our website automatically receives and records non-personal information on our server logs from your browser including your IP address, cookie information and the page you requested.

We may use this information to customise the advertising and content you see and to fulfill your requests for certain products and services. However, we do not connect this non-personal data to any personal information collected from you.



We may also allow third party companies that are presenting advertisements on some of our pages to set and access their cookies on your computer. Again, these cookies are not connected to any personal information. Third party cookie usage is subject to their own privacy policies, and we assume no responsibility or liability for this usage.

## **Information Sharing and Disclosure**

We will not disclose your personal information to any third parties whatsoever.

This website uses Google Analytics to track and analyse website visits and usage. Google Analytics uses a unique User ID when a user is authenticated and logged in.

On our behalf, Google Analytics tracks users flow, location by country, language, browser and operating system, internet service provider and devices used to access this website.

We track this information to improve our service to our users.

We will not upload any data that allows Google to personally identify an individual (such as name, email address, or any similar data), or data that permanently identifies a particular device (e.g. IP address).

To opt-out of Analytics for the web, visit the Google Analytics opt-out page and install the add-on for your browser. For more details on installing and uninstalling the add-on, please see the relevant help resources for your specific browser.

## **Consent**

If you do not consent to the collection, use or disclosure of your personal information as outlined in this policy, please do not provide any personal information on this website. If you have provided personal information on this website and no longer consent to its use or disclosure as outlined herein, please [contact us](#).

## **Security**

Unfortunately, no data transmission over the Internet can be considered 100% secure. However, your information is protected for your privacy and security. In certain areas of our websites, as identified on the site, we use industry-standard SSL-encryption to protect data transmissions.



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We also safeguard your personal information from unauthorised access, through access control procedures, network firewalls and physical security measures.

Further, we retain your personal information only as long as necessary to fulfil the purposes identified above or as required by law.

### **Changes to this Privacy Policy**

We may at any time, without notice to you and in our sole discretion, amend this policy from time to time. Please review this policy periodically. Your continued use of this website after any such amendments signifies your acceptance thereof.

### **Questions**

If you have questions about this privacy policy, or your own personal information, please [contact us](#)