



Carn Brea Leisure Centre Trust – PRESS RELEASE

George Eustice MP presents Leisure Centre with ‘ethical’ business award



Carn Brea Leisure Centre Trust has been awarded the Social Enterprise Mark, which identifies them as trading for social and environmental purposes.

The Social Enterprise Mark is the brand for social enterprises and was launched on 1st February, 2010. The Mark identifies businesses which meet defined criteria for social enterprise, and customers will recognise that businesses displaying the Mark are trading to benefit people and planet.

Carn Brea joins other ethical businesses that have been recognised by being awarded the Mark such as the Eden Project, Pentreath Ltd, Age UK, and the Big Issue. Government data estimates that there are 62,000 social enterprises across the UK, contributing £24 billion to the economy and employing around 800,000 people.

Social enterprises are working to make a difference across the UK and beyond, but not enough people know what they are or how they work. The Social Enterprise Mark aims to raise awareness of what social enterprises do in order to get more people to buy from, engage with, start up and work for social enterprises.

Carn Brea is Cornwall’s first Independent Charitable Trust Leisure Centre and has been working with and on behalf of the community since 2000. It has recently completed a £250,000 investment in new technology that will ensure the Centre is more energy efficient and contribute to savings on its sizeable utility costs.

After receiving a tour of the facilities, George Eustice MP, for Camborne and Redruth was pleased to present the official „Social Enterprise Mark“ to members of staff, adding “I spent much of my childhood at Carn Brea Leisure Centre and have many fond memories while I was a member of Cornwall Athletics Club.

The creation of a local social enterprise to take over the running of the Centre ten years ago was a fantastic example of local people coming together to save a vital community asset and I am pleased to see it go from strength to strength and to be awarded the „Social Enterprise Mark“ which is well deserved”.

Barry Holding, Carn Brea's Centre Manager said, "We're really proud to have been awarded the Social Enterprise Mark. Carn Brea is absolutely committed to supporting sustainable businesses and consequently helping local communities to thrive and prosper".

Lucy Findlay, Managing Director of the Social Enterprise Mark Company advised:

"We are delighted to award the prestigious Social Enterprise Mark to Carn Brea. Social Enterprises come in all shapes and forms so it's great to see a vital, local leisure centre and charity understanding the importance of being part of the wider social enterprise brand"



George Eustice MP, for Camborne & Redruth presents the Social Enterprise Mark to Carn Brea's Centre Manager, Barry Holding and the team.

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25th February 2011

For more information contact Alex Clifton, Carn Brea's Strategic Development Manager, on 07909 177307.