



**carnbrea**  
leisure centre

*at the heart of a strong and healthy community*

# 'Community Sponsors Scheme'

Become a part of our future...

Over 600,000

visitors each year

AWARDED THE SOCIAL ENTERPRISE MARK 2010

AT THE HEART OF THE LOCAL COMMUNITY SINCE 1974

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## Reasons to become a Community Sponsor...

We would like to offer you the opportunity to increase your sales, profile and reputation and at the same help sustain one of Cornwall's most successful and important charities.

### Join us and:

- Increase sales
- Introduce your company to over 600,000 visits each year from the Camborne, Pool, Redruth and Illogan area
- Further improve your company's reputation and profile
- Create new PR opportunities
- Engage with the community through the area's largest community hub
- Support one of Cornwall's most important charities
- Take advantage of an excellent 'Return on Investment'
- Be part of our success moving forwards



Community  
Sponsor

## What you will receive as a Community Sponsor...

### For an annual 'Sponsorship Fee' of £500 you will receive:

- Large 1.5m advertising board – Choose between Sports Hall, Track or Swimming Pool
- A feature on our Community Sponsors page on our Website
- Your company logo and details on our Community Sponsors Board at reception
- Advertisements throughout the centre in our A4 poster holders
- Distribution of business cards from our reception
- Discount on our corporate memberships for you and your employees
- Coverage in our newsletters
- 'Corporate Company Membership' of the Charity

Over 100 employees from the local community

Accredited with SWRDA 'Beacon' status in 2001

One of Cornwall's largest 'not for profit' organisations



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## The Past

Carn Brea Leisure Centre first opened its doors to the public in 1974 and many generations have since enjoyed the great facilities the centre has to offer. In 2000 the Centre became the county's first 'Independent Charitable Trust' leisure centre following a transfer from Cornwall Council.

## The Present

An award winning, not for profit, 'Social Enterprise' providing extensive sports and leisure facilities to over 600,000 visitors from the local community each year, supported by over 100 members of staff recruited locally.

## The Future

The Trust primary objective is to sustain, develop and improve the facilities to ensure it meets the needs and expectations of the local community. The Trust also has aspirations to either extensively refurbish the existing Centre or relocate to a new site and we would like your company to support us in achieving this challenging goal.

## To become a Community Sponsor contact:

### Alex Clifton

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### Barry Holding

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Cornwall's first Independent Charitable Trust Leisure Centre